



# La Crosse Area Planning Committee

## Metropolitan Planning Organization

### Serving the La Crosse/La Crescent Urbanized Area

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## Minutes of Committee on Transit and Active Transportation Meeting, May 11, 2017

**Minutes of the meeting of the CTAT** held on Thursday, May 11, 2017 at 3:00 p.m. in room 1107 of the La Crosse County Administrative Center, 212 6<sup>th</sup> St N, La Crosse, WI.

**Members Present:** Stephanie Averbeck, Lewis Kuhlman, Susan Lundsten, Rick Diermeier, Carolyn Dvorak, Sandy Sechrest, Krista Heinz, Cathy Van Maren, Peter Fletcher, Jim Longhurst, Steve Johnson, Leroy Brown, Andrew Andrusko, Terry Dwyer, Jackie Eastwood. **Excused:** Ginny Loehr, Francis Schelfhout. **Others Present:** None.

### 1) Approval of minutes of the March 9, 2017 CTAT Meeting:

*Lewis Kuhlman motioned to approve the minutes of the March 9, 2017 meeting; Steve Johnson seconded. All were in favor.*

### 2) Signage for regional Route 1 bicycle route connecting La Crosse and Onalaska:

Jackie Eastwood stated that after some passing of e-mails with design options for the logo on the route sign (MUTCD sign M1-8a), the logo had been decided on by Onalaska and La Crosse. All we need to do is to determine the locations and the distances for the distance signs (MUTCD sign D1-3a). In response to a question by Steve Johnson, Ms. Eastwood stated that the signs are MUTCD, which are ADA compliant. Comments suggested that the trail be marketed and completely signed by the Labor Day Bike Fest in September.

### 3) Bicycle and Pedestrian Safety Study presentation:

Jackie Eastwood presented the findings of the safety study, concentrating on the identified problem areas and recommended safety countermeasures. Comments revolved around: concerns with the offset pedestrian crossings along West Ave for blind persons; design issues with the West Ave and Jackson St intersection; parking on 3<sup>rd</sup> St; audible pedestrian signals; the City adopting Vision Zero (no fatalities of serious injuries) and enforcement.

### 4) Status of the SMRT expansion to Tomah and Arcadia:

Peter Fletcher stated that the study was completed and the expansion was found feasible. The challenge is to find local matching funds. He and Charlie Handy have been going out to committees and counties and have found good support. They are now branching out to businesses and municipalities.

In response to a question by Rick Diermeier, Mr. Fletcher responded that they have not talked to the temp agencies yet. Mr. Diermeier stated that LB White hires a lot of temp workers and that the agencies would be able to provide information on what their workers need for transportation.

Mr. Fletcher anticipates using grant funds for 2018 service. Jackie Eastwood repeated what Charlie Handy stated at the April Policy Board meeting that La Crosse County might implement a pilot route between Tomah and La Crosse this year and then apply for the grant at the end of this year when the applications are due.

### 5) Update on Transportation Demand Management (TDM) discussions:

Jackie Eastwood stated that she would e-mail a summary of the TDM discussions that took place at the LAPC Policy Board meetings over the past few months.

### 6) Updates and information items:

Steve Johnson stated that the 85.21 assistance for La Crosse County's service for the elderly (60 and older) and disabled was approved for \$251,051. The service is provided by Abby Vans. The ADRC has implemented an authorization process to track funding flow and have found that they have underspent, likely due to the change in transportation service providers.

Leroy Brown stated that the Onalaska/Holmen/West Salem shared ride has been experiencing decreases in ridership. Some of that seemed to be from the loss of institutional rides (Mayo, Gundersen). Terry Dwyer asked about the impact of Uber and Lyft to which Mr. Brown responded that those services are new to the area, so there is no way of determine that yet. Stephanie Averbeck asked about the refusal of service to persons living at fire numbers. Mr. Brown stated that that had to do with the state requirements for service to contributing communities. The towns are not contributors to the OHWSPT service, so their residents are not eligible for rides.

Cathy Van Maren announced an informal get-together for Thursday, May 18 at 7:15 pm at the Black River Beach Neighborhood Center to talk transportation. This is in advance of the Midwest Active Transportation Conference, which will take place on Friday, May 19 at UWL. Ms. Van Maren also stated that Carolyn Dvorak is looking for volunteers at the Bike Fest and to contact her if anyone wants to help out. The Ride with the Mayor will take place on June 6.

Andrew Andrusko announced that District 6 Rochester is working on its bike plan and will be holding an event in La Crescent next Thursday (May 18).

**7) Future agenda items:**

None suggested.

**8) Other business; Adjourn; Next meeting to be announced:**

*Leroy Brown motioned to adjourn at 4:57 pm; Rick Diermeier seconded. All were in favor.*