



La Crosse Area Planning Committee

*Metropolitan Planning Organization
Serving the La Crosse/La Crescent Urbanized Area*

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Minutes of LAPC Meeting, January 17, 2018

Minutes of the meeting of the La Crosse Area Planning Committee held on Wednesday, January 17, 2018 at 4:30 pm at the Two Beagles Brewpub, 910 2nd Ave N, Onalaska, WI.

Members Present: Jerry Monti, alternate, Town of Onalaska; Joe Chilsen, City of Onalaska; Mike Weibel for Linda Seidel, Town of Medary; Tim Candahl, Town of Shelby; Nancy Proctor, Village of Holmen; Mike Poellinger, City of La Crescent. **Members Excused:** Terry Schaller, Town of Campbell; David Marshall, alternate, City of La Crosse; Rolly Bogert, Town of Onalaska. **Others Present:** Brent Hanifl; Stephanie Averbeck; Charlie Handy; Leroy Brown; Francis Schelfhout; Katie Aspenson; Jarrod Holter; Kurt Wayne; Eric Rindfleisch; Dean Olson; Tom Faella; Jackie Eastwood.

Call to Order: Joe Chilsen called the meeting to order at 4:32 pm.

1) Approval of Minutes of the November 15, 2017 LAPC Meeting:

Mike Poellinger motioned to approve the minutes of the November 15, 2017 meeting; Mike Weibel seconded. All were in favor.

2) Public comment relative to agenda items, with 5 minute time limit per comment:

None.

3) Resolution 1-2018 Amending the 2018-2021 Transportation Improvement Program:

Tom Faella provided an informational update on the STP-Urban program stating that he has contacted WisDOT and it's still unknown as to the exact dollar figure for the allocation. Mr. Faella went on to say that the TIP is being amended to include some maintenance projects. Francis Schelfhout added that because the region did fairly well last year, WisDOT has been able to move some advanceable projects into the TIP window.

Mike Poellinger motioned to approve Resolution 1-2018 Amending the 2018-2021 Transportation Improvement Program; Mike Weibel seconded. All were in favor.

4) Informational Presentation by Brent Hanifl, Director of Media and Marketing, La Crosse County Convention and Visitors Bureau:

Brent Hanifl stated that the LCCVB has been using the areas festivals as an overarching marketing campaign for the area. He proceeded to explain their outreach methods and to illustrate their successes.

5) Other business; Adjourn; Next meeting to be announced:

Mike Poellinger motioned to adjourn at 5:10 pm; Weibel seconded. All were in favor.