

LAPC REGIONAL MOBILITY FRAMEWORK					
Rank	Strategy	Actions	Responsible Parties	How to Achieve	Timeframe¹
1	Proactive Public Policy	Ordinances; zoning codes; subdivision regulations	Counties and municipalities	Model ordinances; enlist community champion	Mid-range
2	Parking Management	Variable market-rate parking pricing	La Crosse Parking Utility Board; top 5 employers	Determine and implement parking pricing; carrot and stick;	Mid-range
2	Transit Operations	Transit service to park-and-rides	Counties and municipalities; WisDOT / MnDOT	Construct park-and-rides and provide convenient transit service	Long-range
2	Transit Operations	Regional bus service	Counties and municipalities; MRRPC	Complete feasibility study; implement service	Mid-range
3	Parking Management	Preferential carpool/vanpool parking	Employers	Identify champion; implement carpool/vanpool parking program	Short-range
3	Transit Operations	Fixed-route transit service	La Crosse and MTU-contracting municipalities	Dedicate additional funding in local capital budgets	Long-range
3	Land Use	Regional planning for transit and comprehensive plans	LAPC; MRRPC; counties; municipalities	Update comprehensive plans	Mid-range
3		Market-based solutions	Employers; counties; municipalities	Determine what they are; implement identified solutions	Short-range

¹Short-range is 0 to 2 years; mid-range is >2 to 5 years; long-range is > 5 years.